



Minutes Historical Museum Advisory Board September 4, 2008

Minutes of the Historical Museum Advisory Board held on September 4, 2008, 9:00 a.m., at the Tempe Historical Museum Board Room, 809 E. Southern Avenue, Tempe, Arizona.

Board Present:

Gail Fisher, Chair
Jean Berry, Vice Chair
Anne Chandler
Betty Enz
Dan Killoren
Robert McKinley
Lisa Roach
Frank Schmuck

City Staff Present:

Adrienne Richwine, Deputy Community Services Manager, Cultural Services
Amy Douglass, Museum Administrator
Dan Miller, Exhibits Coordinator
Jerri Copenhaver, Administrative Assistant

Guest Present:

Victor Linoff

Meeting convened at 9:05 a.m.

Chair Gail Fisher called the meeting to order.

Agenda Item 1 – Consideration of Meeting Minutes: June 5, 2008

MOTION: Berry Enz moved to approve the minutes of June 5, 2008.

SECOND: Lisa Roach

DECISION: Carried unanimously.

Agenda Item 2 – Communications

- **Dr. Amy Douglass** said the Board members would soon be receiving invitations for the opening reception for the museum's new exhibit, *Jewel in the Desert*. The reception will take place on October 3 at City Hall.
- **Dan Miller**, the museum's Exhibits Coordinator, reported that the museum has been allowed to place two displays in the windows of vacant stores on Mill Avenue. He said one contains renderings showing the museum's renovation plans. The other has an activity that uses historic photographs that show buildings on Mill Avenue.

Agenda Item 3 – Museum Renovation

Dan Miller gave a PowerPoint presentation that showed the preliminary exhibit design for the museum renovation.

- He said **Gyroscope**, the exhibit consultants, prepared the presentation and showed it to the museum renovation steering committee on August 28.

- **Mr. Miller** also showed two packets from Gyroscope that contain descriptions for each of the exhibit's components. These are being used by the staff to see how the content will fit into the exhibit hall.
- He reported that there would be an architectural update in mid-September.
- The Board reacted positively to the design. They asked questions and made suggestions for ways to promote the project and raise additional funds.
- **Mr. Miller** said the construction should start in March and be completed in late 2009.
- **Dr. Amy Douglass** said there would be a public forum on November 20 to provide an update on the renovation project and its public art component.

Agenda Item 4 – Museum “Tag Line”

Dr. Amy Douglass said that she would be contacting Mary Fowler, Management Assistant in the Cultural Services Division, to see if she could assist in creating a marketing package and a **tag line** for the museum.

Agenda Item 5 – Lecture and Book Signing

Frank Schmuck gave an update on the fundraising **lecture and book signing** on November 7, by the author of the book, “From Baghdad with Love.”

- He said they lost their sponsorship from **Arizona State University**, due to budget cuts. They are continuing to look for sponsors.
- **Mr. Schmuck** said the event will still take place, but he is unsure about the amount of money that will be raised.
- The Board discussed possible sponsors and ways to promote the event.
- **Betty Enz** said there is an article about the event in the current **Tempe Historical Society** newsletter. **Dr. Amy Douglass** said the museum's newsletter also has an article promoting the event.

Agenda Item 6 – Committee Assignments

Chair Gail Fisher said a representative is still needed for the Diversity Awareness Committee.

- **Lisa Roach** will be the representative on the newly-formed Oral History Committee. That committee will be added to the October Board meeting agenda.

Agenda Item 7 – Board Standing Committee and Representative Reports

8A Petersen House Endowment Committee

Jean Berry said she had no new information on the possibility of selling ornaments at the **Petersen House** Danish Christmas event, as a way to raise funds for endowment.

- **Dr. Amy Douglass** said staff has been working with the **Tempe Historical Society** to see if they would assist in purchasing “papir klip” ornaments from Denmark, which could be resold.

7B Public Programs Representative

Lisa Roach reported that she attended the **Public Programs Committee** meeting on September 2. She also attended their meetings throughout the summer.

- She said they continued to discuss four categories of programming: primary focus, secondary focus (done by others), existing programs and entertainment.
- **Ms. Roach** said they discussed the target audiences, program titles, and when the programs would be held. They also looked at who would be responsible for the programs.

7C Policy, Procedures and Accessions Representative

Anne Chandler read a report listing the provisional deposits, loans and accessions for June, July, and August.

- There are only 12 provisional deposits. No new provisional deposits were received.
- There were 13 new acquisitions approved for the permanent collection.
- Four loans were received, primarily for the upcoming exhibit, *Jewel in the Desert*.

- **Ms. Chandler** said the **Policy, Procedures and Accessions Committee** has not met, but will meet soon to discuss questionable provisional deposits.

7D Historic Preservation Representative

Dan Killoren said he was unable to attend the **Historic Preservation Commission's (HPC)** meeting on August 14.

- He said the **HPC** received an update on the **Roosevelt Addition Historic District**.
- **Mr. Killoren** also reported that the City Council approved the designation of **Tempe [Hayden] Butte** as a historic district.
- He said the **HPC** would be touring the **Eisendrath House** on September 6.

7E Tempe Historical Society Representative

Betty Enz reported on the **Tempe Historical Society's (THS)** upcoming activities.

- She said the **THS Board** will meet on September 10.
- **Ms. Enz** said the upcoming series of Lunch Talks, featuring Chautauquans, will be held in the **Tempe Public Library's** program room. The first talk will be on October 8.

7F Diversity Awareness Representative

Dr. Amy Douglass distributed copies of a sample layout for the exhibit, *Jewel in the Desert*, which will be in the City Hall Gallery.

- She explained the topics and components that will be included in the exhibit.
- **Dr. Douglass** said there would be an event on October 4, associated with the exhibit.

Agenda Item 8 – Board Announcements

- **Lisa Roach** reported that she attended the July meeting of the museum's new Oral History Committee. She will begin giving updates on the committee at future Board meetings.

Agenda Item 9 – Future Agenda Items

There were no future agenda items.

The Board's next meeting will be October 2, 2008.

Meeting adjourned at 10:17 a.m.

Prepared by: Jerri Copenhaver

Gail Fisher
Chair, Tempe Historical Museum Advisory Board